## Geomechanics Software Market: Recent Industry Developments and Growth Strategies Adopted by Players

Posted on Thursday, October 04, 2018

Albany, NY -- (SBWire) -- 10/04/2018 -- The study of mechanical behavior of geological materials such as soils, rocks, fluids in the rocks is known as geomechanics. It is applied in theoretical study of the mechanical performance of geological materials. It is used to reduce the risks and enhance rewards associated with the mechanical failure of the reservoir and under burden formations due to oil & gas production and exploration activities. The role of geomechanics software is to forecast when failure is likely to occur, evaluate its risks, opportunities, and recommend a mitigation plan. Geomechanics software offers operations personnel with



incomparable tools for monitoring and review for optimal refinement of fluid. This software helps improve environmental and human safety by evaluating subsurface pressure before and at the time of drilling operations in order to help prevent wellbore, collapse, blowouts, and fluid imbalances. It also delivers real-time analysis, which can inhibit costly nonproductive time from wellbore pressure difficulties by enabling instant changes to fluid and casing programs. Geomechanics software is employed in the petroleum engineering industry and is known as petroleum geomechanics, which deals with the behavior and mechanical properties of geological formations and influence development, exploration, and production of oil & gas. Furthermore, in the petroleum engineering sector, geomechanics software is utilized to forecast vital parameters such as modulus of elasticity, Poisson's ratio, and leak-off coefficient.

Geomechanics software has several benefits such as precise calculation of formation pore, rock properties, fracture pressure, overburden, and horizontal stress from drilling data and well logs. It optimizes well paths and also minimizes risk and improves safety during drilling. Geomechanics software provides greater insight in order to enhance the performance of reservoirs and wells.

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It creates powerful models to help companies develop better well plans and define a safe operating window in order to maximize drilling performance. These factors are expected to drive the geomechanics software market during the forecast period. However, high prices of software are estimated to hamper the geomechanics software market. Moreover, there is an opportunity for geomechanics software in the oil & gas industry. Systematic application of geomechanics in the oil & gas industry has been quite recent, it was appreciated and recognized by several oil & gas companies and has become a rapidly expanding industry due to its effectiveness and applicability in reducing nonproductive time (NPT). Additionally, the adoption of geomechanics software is currently increasing, and this software is expected to also help maximize recovery from challenging environments in the near future.

The geomechanics software market can be segmented based on platform and region. Based on platform, the market is classified into standalone and integrated. The geomechanics software can be utilized as standalone or in combination with other modules for an integrated, advanced workflow. In terms of region, the market can be segregated into North America, Europe, Asia Pacific, Middle East & Africa, and South America. North America is estimated to hold a major share of the geomechanics software market due to the significant number of projects that are employing geomechanics software in the region. Emerging markets such as Middle East & Africa are also planning to implement geomechanics software in order to minimize risk and improve safety during drilling.

Utilization of geomechanics software has become even more vital due to the complexity and sensitivity of reservoirs owing to the latest discoveries in the development of unconventional oil & gas resources. Geomechanics software is playing a major role in effectively maximizing shale gas production by enhancing the usage of hydraulic fracturing technology.

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Geomechanical applications in the oil & gas industry include helping ensure cap-rock integrity, pore-pressure prediction, formation properties evaluation, underbalanced drilling feasibility, field problem diagnosis, wellbore stability, in-situ stresses estimation, sand production prediction and control, maximization affected by natural fractures, fluid and steam injection, fractured reservoir characterization, production, reservoir compaction, surface subsidence, hydraulic fracturing, and drilling performance evaluation.

Key players operating in the geomechanics software market include FracGeo LLC, HXR Drilling Services, Curistec SAS, Fugro N.V., and Schlumberger Limited.

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